

Running Wild Expo

Thursday, April 22 - Friday, April 23, 2010
Kentucky International Convention Center

Thursday, April 22, 11 a.m. – 7 p.m.
Friday, April 23, 11 a.m. – 9 p.m.

The Kentucky Derby Festival is one of the nation's top festivals and entertains over 1.5 million people with more than 70 events. The Derby Festival Marathon/miniMarathon presented by Walmart are two of the events on the Festival schedule and one of the highlights of the races is the two-day expo held prior to the event.

Be a part of the 2010 Bluegrass Family Health Running Wild® Expo by contacting the Derby Festival today! If you are interested in promoting your brand to runners, athletes or health conscious consumers, we offer booth space and goodie bag insertion to over 15,000 runners and their families. All runners are required to pick up their own packets at the expo.

To reserve your space please complete this form and return. This form may be filled out electronically, just click on the field you wish to fill in and begin to type. You may also print it out, complete (print clearly) and return to: Jennifer Morgan Keesaer 1001 S. Third Street, Louisville, KY 40203 or fax to (502) 589-4674.

Booth Options:

- A: 10'x10' booth (price includes one (1) 8' table). **\$550.00**
- B: 10'x10' corner booth (price includes two (2) 8' tables). **\$650.00**
- C: 10'x20' booth (price includes two (2) 8' tables). **\$1,000.00**
- D: 10'x20' corner (price includes three (3) 8' tables). **\$1,200.00**
- E: 10'x30' booth (price includes three (3) 8' tables). **\$1,400.00**
- F: 10'x30' corner (price includes four (4) 8' tables). **\$1,750.00**
- G: 20'x20' booth (price includes four (4) 8' tables). **\$1,900.00**
- H: 20'x20' corner (price includes five (5) 8' tables). **\$2,300.00**

*Booth prices include two (2) chairs, one (1) identification sign, and two (2) exhibitor badges. Electric, additional tables, chairs and exhibitor badges can be ordered with confirmation packets. Packets will be sent by AG Exhibits.

*For custom booth requests please call for quote.

Runner Goodie Bags: (includes 15,000 inserts, no larger than four (4) fluid ounces or standard energy bar)

- A: Goodie Bag insert ONLY. **\$550.00**
- B: Goodie Bag insert with the purchase of a booth space. **\$500.00**

TOTAL \$ _____

Please make checks payable to: Kentucky Derby Festival.

You may also pay by credit card Mastercard Visa Discover AmEx

Credit Card # _____ Expiration Date _____

Signature _____

Company Name (please print) _____ Contact Name _____

Address _____

City _____ State _____ Zip Code _____ Phone (with area code) _____

Email _____ Fax _____

Product or Service _____

Authorized Signature _____

Exhibitor Badges: Number of Badges _____ Name _____ Company _____
(number of badges based on your Option or Combo choice)

Name _____ Company _____